



CITY OF ATLANTA

Kasim Reed
Mayor

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DEPARTMENT OF PROCUREMENT
Adam L. Smith, Esq., CPPO, CPPB, CPPM, CPP
Chief Procurement Officer
asmith@atlantaga.gov

December 17, 2014

Dear Potential Respondents:

Re: FC-7885, New Marketing and Partnership Opportunities

Attached is one (1) copy of **Addendum Number 2**, which is hereby made a part of the above-referenced project.

For additional information, please contact Krista A. Morrison, Esq., at (404) 865-8709 or by email at kamorrison@atlantaga.gov.

Sincerely,

A handwritten signature in black ink that reads "Adam L. Smith".

Adam L. Smith

ALS/kam

ADDENDUM NO. 2

This Addendum No. 2 forms a part of the Request for Information and modifies the original solicitation package and any prior Addenda as noted below and is issued to incorporate the following:

- **Additional Citizen Information Statements** (see page 4); and
- **Reiterating the Purpose of the Request for Information** (see page 4).

The Information Statements due date has NOT been modified and Information Statements are due on Wednesday February 4, 2015 and should be time stamped in no later than 2:00 P.M. EST and delivered to the address listed below:

Adam L. Smith, Esq., CPPO, CPPB, CPPM, CPP
Chief Procurement Officer
Department of Procurement
55 Trinity Avenue, S. W.
City Hall South, Suite 1900
Atlanta, Georgia 30303

****All other pertinent information is to remain unchanged****

FC-7885, New Marketing and Partnership Opportunities

Addendum No. 2

December 17, 2014

Page 3

Acknowledgment of Addendum No. 2

Respondents must sign below and return this form with Information Statements to the Department of Procurement.

Respondents must sign below and return this form with Information Statements to the Department of Procurement, 55 Trinity Avenue, City Hall South, Suite 1900, Atlanta, Georgia 30303 as acknowledgment of receipt of this Addendum.

This is to acknowledge receipt of **FC-7885, New Marketing and Partnership Opportunities Addendum No. 2** on this the _____ day of _____, 20__.

Legal Company Name of Respondent

Signature of Authorized Representative

Printed Name

Title

Date

Additional Citizen Information Statements

As part of the RFI process the City is also seeking citizen input on how to prioritize future project selection associated with potential marketing initiatives around the City.

Please submit thoughts and/or comments through the City's Procurement office for official review and incorporation. The due date for this information shall be **Wednesday February 4, 2015**, and should be time stamped in no later than 2:00 P.M. EST and delivered to the address listed below:

Adam L. Smith, Esq., CPPO, CPPB, CPPM, CPP
Chief Procurement Officer
Department of Procurement
55 Trinity Avenue, S. W.
City Hall South, Suite 1900
Atlanta, Georgia 30303

The Purpose of this Request for Information

This RFI is not a request for proposal, request for quotation, or offer, nor does its issuance restrict the City of Atlanta in its eventual implementation activities. This is an RFI only, and all information received will be used for planning and market research purposes only. The City is not obligated to pursue a formal solicitation after issuance and receipt of Information Statements.